

# 10TH ANNUAL COLORS OF COURAGE

2025



Race for a cause.

**LAWSON**  
CANCER CENTER

PIKEVILLE MEDICAL CENTER

**Saturday**  
**Sept. 6th**

**Registration - 7:30 | Race Start - 9 AM**



[pikevillehospital.org/colorsofcourage](http://pikevillehospital.org/colorsofcourage)

164 Main St. Pikeville, KY 

# About Colors of Courage

The Colors of Courage 5K is one of the most popular running/walking events held each year in Pikeville. The 2025 5K will be the *10th year* of the event, which raises funds that remain LOCAL!

ALL of the proceeds raised are used to assist patients of the Lawson Cancer Center at Pikeville Medical Center.

Most people have been affected by cancer in some way, either directly or indirectly. To show support for those fighting cancer or to remember those we have lost, 5K participants are encouraged to wear the color representing the type of cancer that has impacted them. Although the color for each person may be different, the purpose of the Colors of Courage 5K is to unite everyone in the fight against cancer.

A pre-race event will be held Friday, Sept. 5, where participants can pick up their race packet between 5 p.m. and 7 p.m. There will also be snacks, t-shirts & race merchandise for purchase, the opportunity to visit with race sponsors and stations to decorate Colors of Courage support signs! There will be photo opportunities for participants to show off their race bib and encourage others to register!

The race will begin and end on Main Street in front of the Pikeville Medical Center Business Complex (164 Main St.)







## 2025 Registration Form

Register online at  
[pikevillehospital.org/colorsofcourage](http://pikevillehospital.org/colorsofcourage)

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Name	Age	Sex
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Mailing Address	City	State	Zip
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Email	Phone #
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T-Shirt Size	<input type="checkbox"/> XS	<input type="checkbox"/> S	<input type="checkbox"/> M	<input type="checkbox"/> L	<input type="checkbox"/> XL	<input type="checkbox"/> 2XL	<input type="checkbox"/> 3XL	<i>*Register before August 23 to guarantee shirt size</i>
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## Payment

Early Bird Pricing (May 12<sup>th</sup> - July 7<sup>th</sup>) \$25

Regular Pricing (July 8<sup>th</sup> - Sept. 5<sup>th</sup>) \$30

Day-Of Pricing \$35

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Payment Method	<input type="checkbox"/> Cash	<input type="checkbox"/> Card	<input type="checkbox"/> Check	<i>Checks should be made payable to Pikeville Medical Center Foundation for Quality Healthcare</i>
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Card Number	Exp. Date	CVV
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Billing Address	City	State	Zip
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*Print this form and mail to Attn: PMC Foundation P.O. Box 2515 Pikeville, KY 41502*

*OR*

*Drop off at Lawson Cancer Center Community Outreach Office (10<sup>th</sup> Floor Clinic Building)*



## 2025 Sponsorship Levels

Submit sponsorship online at  
[pikevillehospital.org/colorsofcourage](http://pikevillehospital.org/colorsofcourage)

### Presenting Sponsor

**\$2,500+**

EXTRA LARGE COMPANY LOGO ON RACE T-SHIRT & SPONSOR SIGNS AT EVENT \* VERBAL RECOGNITION AS SPONSOR BEFORE & AFTER EVENT \* 10x10 BOOTH/VENDOR SPACE AT PRE-RACE EVENT ON 9/5 AND AT EVENT ON 9/6 \* 12 RACE T-SHIRTS \* 12 RACE REGISTRATIONS \* RECOGNITION ON SOCIAL MEDIA & PRINT ADVERTISING \* THANK YOU GIFT FOLLOWING EVENT

### Platinum Sponsor

**\$1,000**

LARGE COMPANY LOGO ON RACE T-SHIRT & SPONSOR SIGNS AT EVENT \* VERBAL RECOGNITION AS SPONSOR BEFORE & AFTER EVENT \* 10x10 BOOTH/VENDOR SPACE AT PRE-RACE EVENT ON 9/5 AND AT EVENT ON 9/6 \* 8 RACE T-SHIRTS \* 8 RACE REGISTRATIONS \* RECOGNITION ON SOCIAL MEDIA & PRINT ADVERTISING

### Gold Sponsor

**\$750**

COMPANY LOGO ON RACE T-SHIRT & SPONSOR SIGNS AT EVENT \* VERBAL RECOGNITION AS SPONSOR BEFORE & AFTER EVENT \* 10x10 BOOTH/VENDOR SPACE AT PRE-RACE EVENT ON 9/5 AND AT EVENT ON 9/6 \* 6 RACE T-SHIRTS \* 6 RACE REGISTRATIONS \* RECOGNITION ON SOCIAL MEDIA & PRINT ADVERTISING

### Silver Sponsor

**\$500**

NAME ON SPONSOR SIGNS AT EVENT \* RECOGNITION AS SPONSOR BEFORE & AFTER EVENT \* NAME ON RACE T-SHIRTS \* 4 RACE REGISTRATIONS \* 4 RACE T-SHIRTS \* RECOGNITION ON SOCIAL MEDIA & PRINT ADVERTISING

### Bronze Sponsor

**\$250**

NAME ON SPONSOR SIGNS AT EVENT \* VERBAL RECOGNITION AS SPONSOR BEFORE & AFTER EVENT \* 2 RACE REGISTRATIONS \* 2 RACE T-SHIRTS

*Other sponsorship and involvement opportunities are available.  
Contact Lisa Kendrick: 606-5723 or [Lisa.Kendrick@pikevillehospital.org](mailto:Lisa.Kendrick@pikevillehospital.org)*





## 2025 Sponsorship Form

**PLEASE EMAIL COMPANY LOGOS TO [CARLIE.LAMBERT@PIKEVILLEHOSPITAL.ORG](mailto:CARLIE.LAMBERT@PIKEVILLEHOSPITAL.ORG) BY  
AUGUST 27 TO GUARANTEE TSHIRT PLACEMENT**

### Sponsorship Level (Check One)

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Presenting \$2,500+	Platinum \$1,000	Gold \$750	Silver \$500	Bronze \$250

### Contact Information

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Company Name

Primary Contact Name

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Business Address

City

State

Zip

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Email

Phone #

☐ I will email company logo to [Lisa.Kendrick@pikevillehospital.org](mailto:Lisa.Kendrick@pikevillehospital.org)

### Payment Method

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cash	Card	Check

*Checks should be made payable to Pikeville Medical Center  
Foundation for Quality Healthcare, Inc.*

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Card Number

Exp. Date

CW

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Billing Address

City

State

Zip

*Print this form and mail to Attn: PMC Foundation P.O. Box 2515 Pikeville, KY 41502  
OR*

*Drop off at Lawson Cancer Center Community Outreach Office (10<sup>th</sup> Floor Clinic Building)*





**LAWSON**  
CANCER CENTER

PIKEVILLE MEDICAL CENTER

# About Lawson Cancer Center



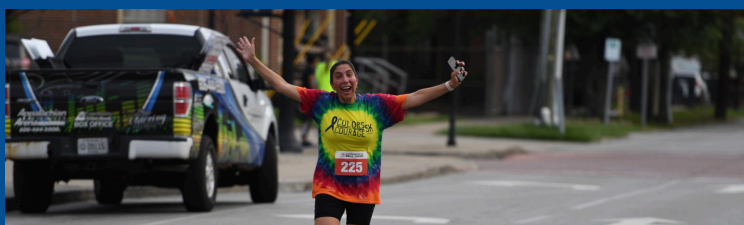
## The Lawson Cancer Center Delivers Advanced Cancer Care Close to Home

The future of cancer care isn't tomorrow. At Pikeville Medical Center's Lawson Cancer Center, we have the expertise and leading-edge technology to fight it today. With capabilities to provide full-service cancer treatment and follow-up care, the Lawson Cancer Center is one of a select few cancer centers in Kentucky to hold accreditation from the Commission on Cancer with commendations.

Staffed by expert oncologists, surgical specialists, nurses, pharmacists, patient navigators and many other highly trained healthcare professionals, the Lawson Cancer Center makes it convenient for patients across Eastern Kentucky to receive advanced cancer care close to home. Visit [pikevillehospital.org/cancer](http://pikevillehospital.org/cancer) to learn about our physicians, services and treatment capabilities.

To donate to the Lawson Cancer Center, visit [givetopmc.org/lawson-cancer-center/](http://givetopmc.org/lawson-cancer-center/) or email [foundation@pikevillehospital.org](mailto:foundation@pikevillehospital.org).

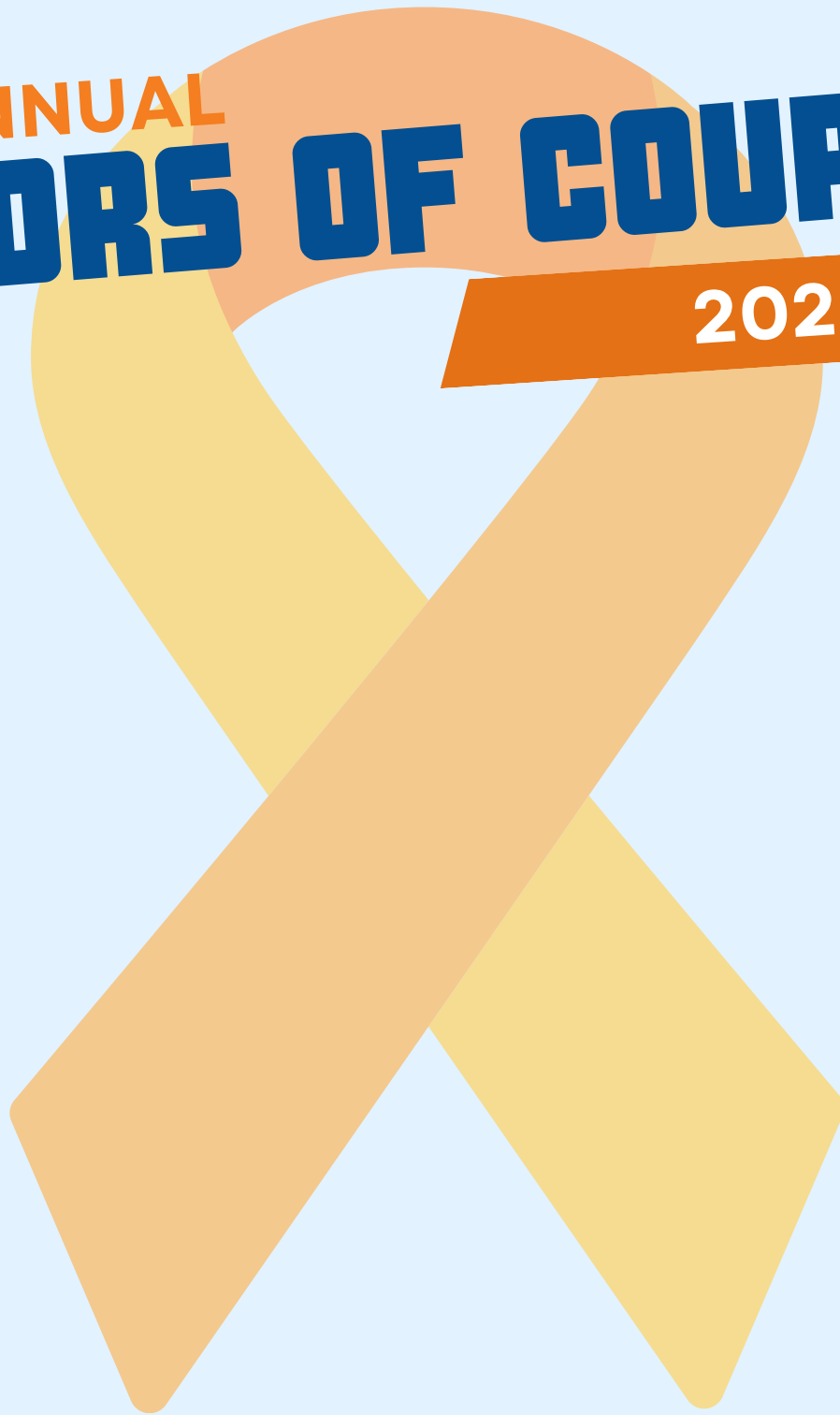






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2025



Run for a cause.

**LAWSON**  
CANCER CENTER

PIKEVILLE MEDICAL CENTER

***Saturday  
Sept. 6th***

***Race Start at 9 AM***



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